## LEP Strategies

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### Introduction



2022 Peterson Fellow

Goal: identify best practices for IndyGo's LEP strategies

## Limited English Populations (LEP) Strategies Research





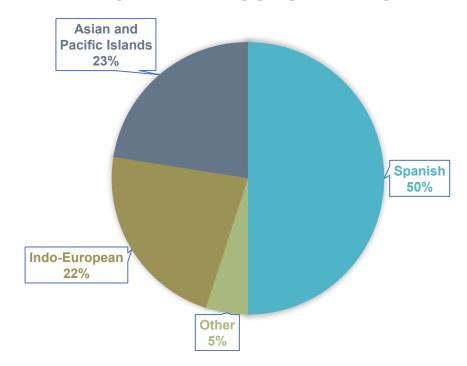


Transit Agencies' LEP Strategies Review 20 different agencies' LEP plans reviewed

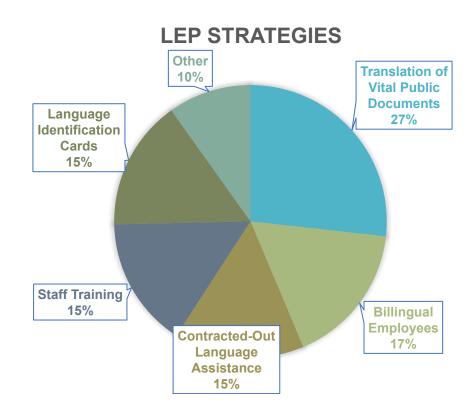


### Results

#### **AGENCY LANGUAGE NEEDS\***



\*The top two language groups needed per the legal requirements in the agency's LEP plan



## Standout Strategies

Language directory of all bilingual employees that can easily be contacted if language assistance is needed

Destination cards and picture books

Translated direct mailers, not just translations available upon request or online

Multilingual ticket vending machines, including extra accessibility measures such as Braille translations



#### **English to Spanish**

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Junta de Revisión

Administrativa

administrator

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advancement of people with

progreso para personas con discapacidades

Advancing State Policy Integration for Recovery & Employment (ASPIRE)

> Promoviendo Integración de Políticas Estatales de Recuperación y Empleo

## What can IndyGo do to better serve LEPs?

- •For employees/potential employees:
- Provide detailed LEP strategy training to all employees
- Translate training/orientation documents for ESL candidates
- Provide basic language training to employees to aid in removing barriers for communication

#### •For riders:

- Create a directory of bilingual employees to provide translation or interpretation services
- Create visual destination cards or picture books
- Have more documents translated or advertise the translation and interpretation services more

# Hablo Español







# What can IndyGo do to better serve LEPs? (cont.)

- •For riders (cont.):
- Use visual language identification methods
- •Create and uphold partnerships with community organizations (such as the Immigrant Welcome Center) to gain localized knowledge on what IndyGo can do better
- Utilize pre-existing programs and rework them to focus on LEP individuals

## Thank you!

Any Questions?